

## Asia Graves Consulting

Strategic Policy, Campaign, and Organizational Consulting

### Core Competencies

- **Policy & Legislative Strategy** – guidance and tactical support at the local, state and federal levels.
- **Campaign & Advocacy Strategy** – full-cycle planning, execution and leadership to win campaigns and influence policy.
- **Coalition & Stakeholder Building** – mapping, engaging and aligning diverse partners to amplify impact.
- **Executive & Leadership Advisory** – trusted counsel for leaders navigating high-stakes decisions and rapid change.
- **Crisis Communications & Public Narrative** – message development, media engagement and rapid response to protect reputation.
- **Board & Organizational Alignment** – facilitation and governance support to align leadership around clear priorities.
- **Community Engagement & Public Meeting Strategy** – design and facilitation of inclusive processes that build consensus and buy-in.

### Differentiators

- **Proven cross-sector experience** – success advancing policy and campaigns inside government, advocacy organizations and the media.
- **Trusted advisor** – selected by leaders for confidentiality and discretion when stakes are high and outcomes must be delivered.
- **Trauma-informed, equity-centered approach** – grounded in practical solutions that respect lived experiences and build sustainable power.
- **Discreet execution** – ability to operate behind the scenes in sensitive, high-visibility environments.
- **Remote & in-person availability** – remote work nationwide with limited in-person engagements on Martha's Vineyard and Cape Cod.

### Selected Impact

- Advanced federal and state legislative initiatives through coalition strategy and expert testimony.
- Led campaign and advocacy efforts resulting in measurable policy wins and voter engagement.
- Built cross-sector coalitions influencing public officials and shifting media narratives.
- Advised organizational leaders during periods of transition, crisis and growth.

### Engagement Models

- **Strategy Intensives** – one-off sessions to gain clarity and a 30-day action plan.

- **Monthly Retainers** – ongoing advisory support with consistent strategic leadership.
- **Project-Based Consulting** – defined initiatives such as policy strategy development, stakeholder build-out or organizational realignment.
- **Trainings & Workshops** – tailored sessions on coalition building, messaging, advocacy strategy, trauma-informed policy and media engagement.
- **Executive & Board Facilitation** – retreats and working sessions to align leadership and governance.

## Procurement & Administrative

- Available for RFPs and institutional contracts.
- W-9 and vendor paperwork available on request.
- Able to work through a fiscal sponsor if required by funders.

## Contact

Visit [asiagravesconsulting.com](https://asiagravesconsulting.com) or use the contact form on the site to discuss your needs.